

EDGE Committee
November 2, 2017

RURAL ECONOMIC DEVELOPMENT AND WORKFORCE UPDATE

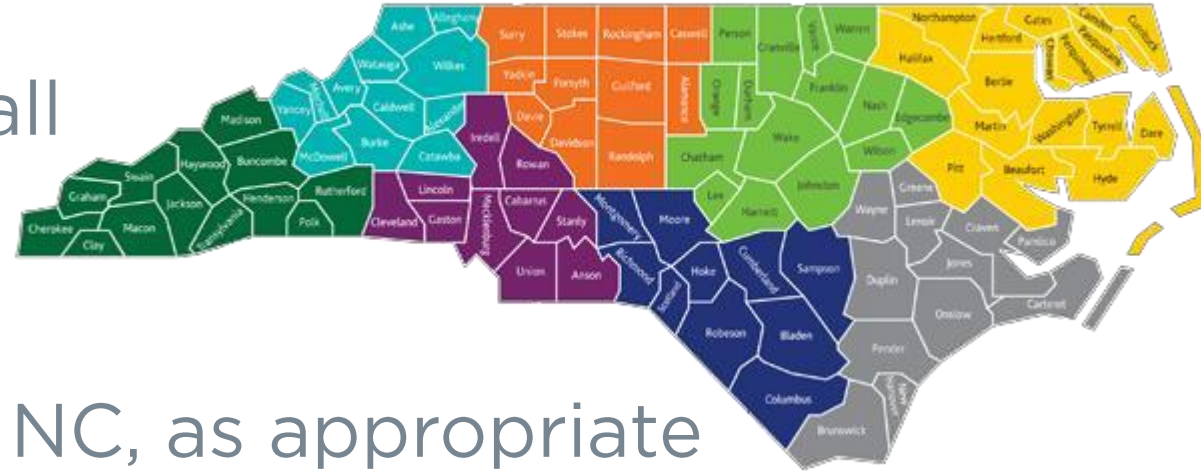


A photograph of a paper mill worker in a white lab coat and hairnet standing next to a large industrial machine. The machine has multiple rollers and is processing paper. The background shows more of the mill's infrastructure, including pipes and structural elements.

Rural Economic Development Division

Funding Process

- Project Inquiry
- Pre-application conference call
- Application submission
- Site Visit
- Coordinate with JDIG or One NC, as appropriate
- Rural Infrastructure Authority
- Coordinate closely with EDPNC throughout



Where to Start

EDPNC

Regional Industry Managers

- Connect Private and Public entities for:
 - Business Development
 - Relocation and Expansion efforts
- Regionalized approach to economic and business development

Rural Planning Team

Regional Planners

- Strategic Planning
- Market Analysis
- Mapping and GIS
- Community Economic Profiles
- Identification of Funding Opportunities
- Project Management and Logistical Support



Solutions to Economic Development Issues

Building Reuse

- Vacant and existing buildings, demolition, loans

Infrastructure

- Electrical systems, water and sewer lines, water and waste plant upgrades, natural gas lines, access roads

Planning

- Prosperity Zone planners and consulting, Main Street, Small Town Program, Main Street Solutions Fund



A person wearing a white lab coat and a hairnet stands next to a large industrial machine. The machine has multiple conveyor belts and rollers, with some sections illuminated in red. The person is looking towards the machine. The background shows a factory or laboratory setting with various equipment and materials.

Building Reuse

Building Reuse

Needs:

- Available land and buildings
- Shovel-ready sites

Solutions:

- Shell buildings
- Demolition funds
- Building reuse and vacant building options



Northampton Peanut Company

Northampton County

- 21 jobs
- \$210,000 awarded
- \$4.9 million private investment



Madison County, Punker, LLC

Madison County

- 26 jobs
- \$260,000 awarded
- \$365,000 private investment





Infrastructure

Infrastructure

Needs:

- Access roads
- Available and cost-efficient energy
- Utility infrastructure

Solutions:

- Upgrades or repairs to public water or wastewater plants
- Extension and repairs to public water and sewer lines
- Broadband, access roads, natural gas infrastructure, electrical and rail improvements



City of Graham, Lidl Regional Headquarters and Distribution Center

Alamance County

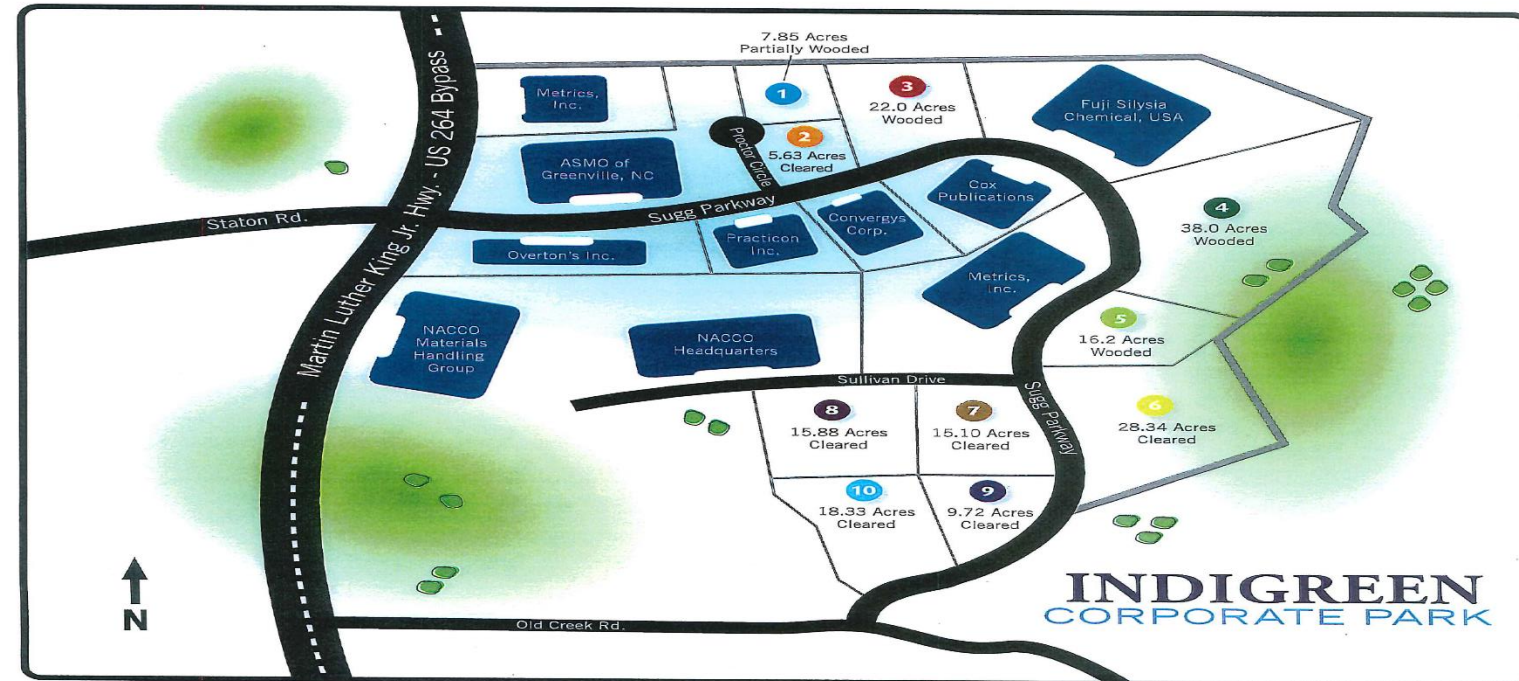
- \$500,000
- 80 jobs
- \$125M private investment
- Latest progress update: 80+ jobs



Indigreen – Sewer and Industrial Access

Pitt County

- Extend wastewater and provide industrial access
- Immediately benefits Mayne Pharmaceuticals
- \$773,822 awarded



Tarboro Commerce Center, Water and Sewer

Edgecombe County

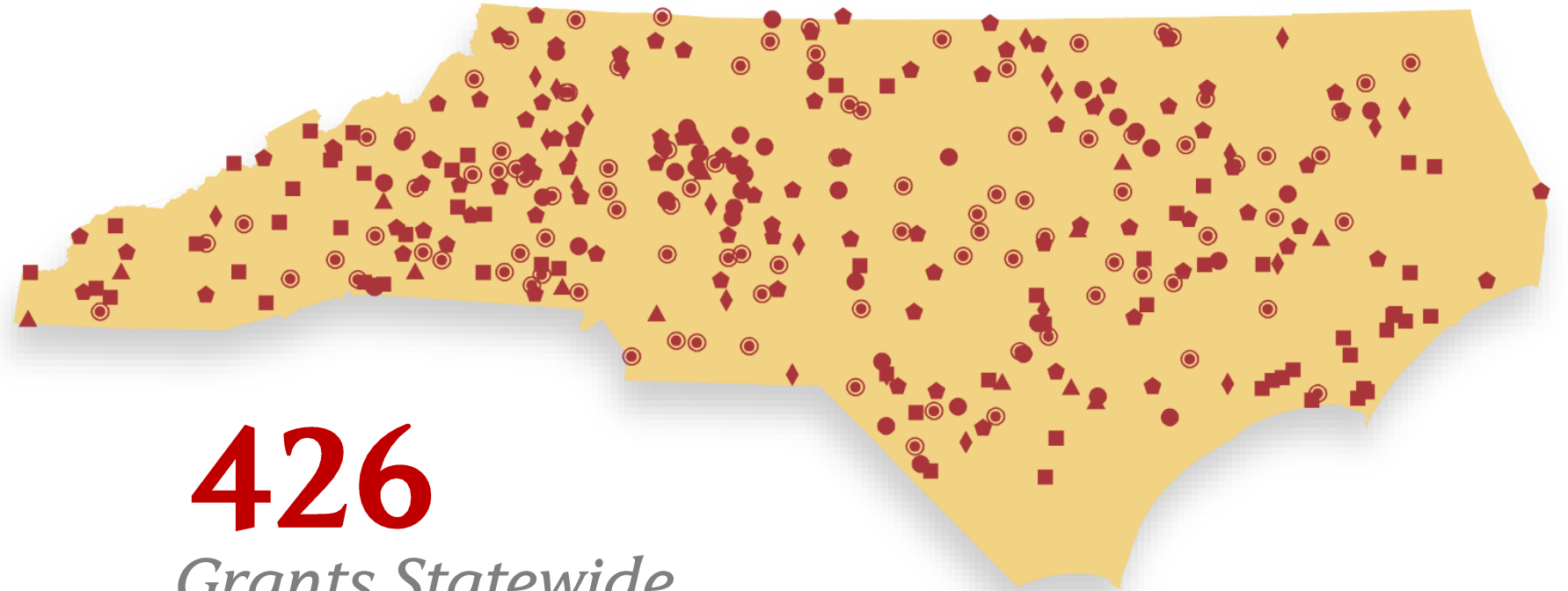
- Sewer and elevated storage tank to industrial park
- 185 acre park adjacent to U.S. 64
- \$949,750 awarded



A person wearing a white lab coat and a hairnet is standing next to a large, complex industrial machine. The machine has multiple rollers and conveyor belts, and it appears to be processing a material, possibly paper or fabric. The background shows a factory environment with various equipment and materials.

Rural Infrastructure Authority and Rural Grants

\$173
MILLION
since 2013



426
Grants Statewide

more than
14,098 jobs



Appropriations Update and Survey

- 94 allocations
- \$2,316,000 paid out

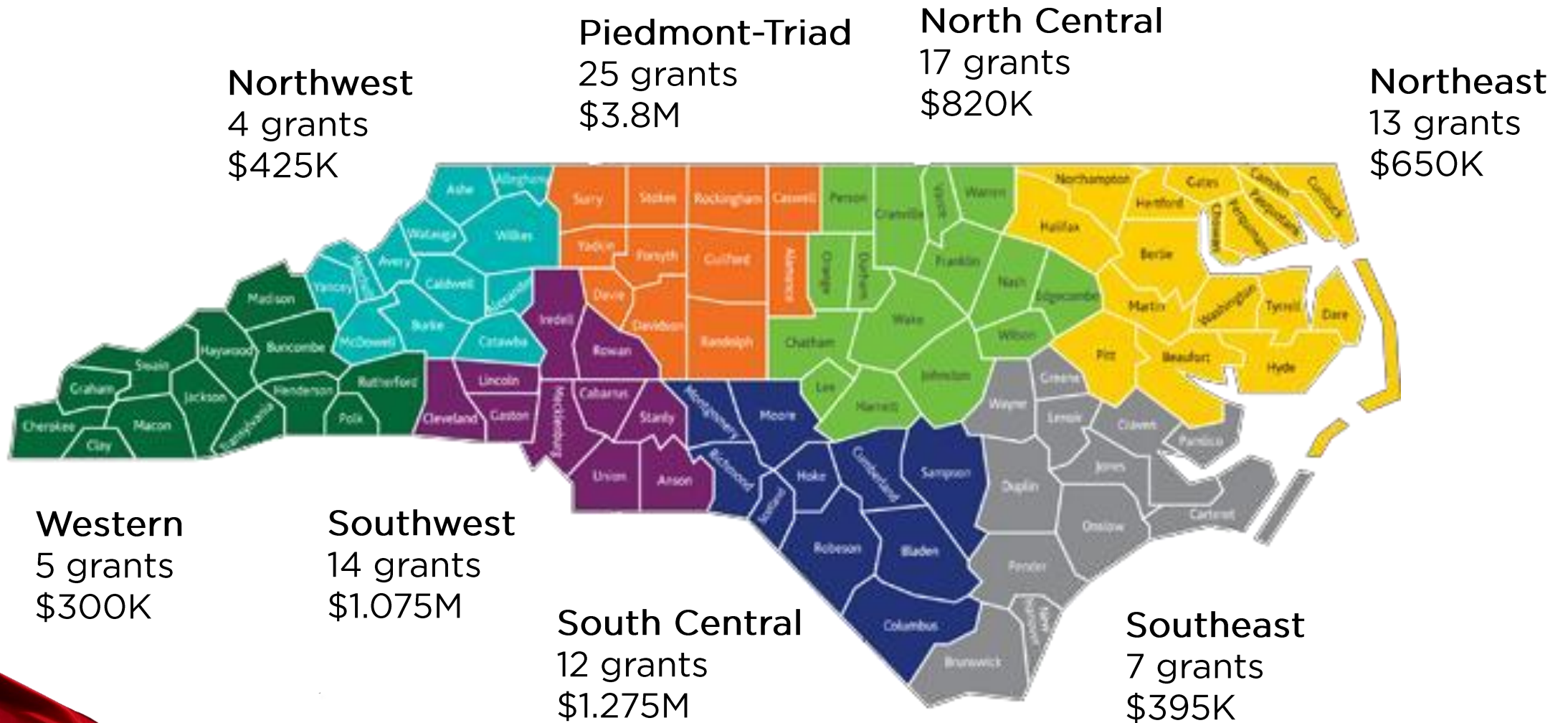
Survey

- 93 responses
- 47 requested planning support



Appropriations by Prosperity Zone

Project Count and Allotted Amount



A person wearing a white lab coat and a hairnet is standing next to a large, complex industrial machine. The machine has multiple conveyor belts and rollers, and it appears to be processing a material that looks like small, light-colored objects. The background shows a factory environment with various equipment and materials.

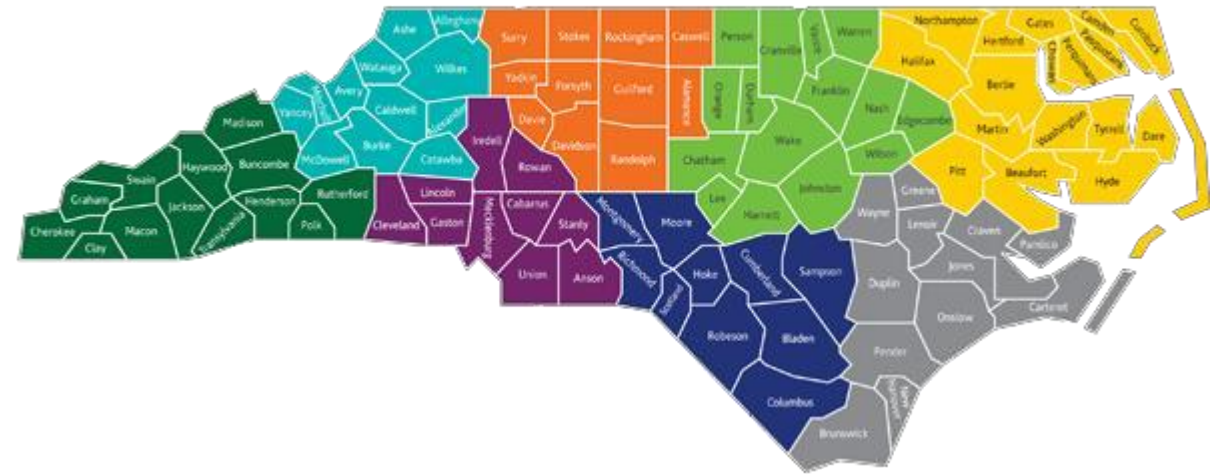
Rural Planning

Planning Assistance

Rural Planning Team

Regional Planners

- Strategic Planning
- Market Analysis
- Mapping and GIS
- Community Economic Profiles
- Identification of Funding Opportunities
- Project Management and Logistical Support



Mebane

Downtown Master Plan: Result of Survey

Downtown Master Plan

- Community engagement
- Design services





AURORA, NORTH CAROLINA

“... an undiscovered, inclusive, waterfront community where the days are breaking into a vibrant prosperous future.”



AURORA, NORTH CAROLINA

A photograph of three men in a factory or industrial setting. On the left, a man in a light blue shirt and safety glasses is wearing purple gloves and holding a large, complex metal mechanical part. In the center, a man in a tan jacket and glasses is looking at the part. On the right, a man in a light blue shirt and glasses is holding a small tool or component. The background shows industrial equipment and structures. The text "Focus Areas" is overlaid in the center in a large, white, serif font.

Focus Areas

Cluster Strategy: Food Processing

- Food Science Innovation Advisory Committee Goals:
 - Increasing the employment and private capital investment in food manufacturing in North Carolina, with an emphasis on rural and economically distressed areas.
 - Increasing the use of North Carolina-produced ingredients, agricultural products, equipment and other products of food manufacturers located in this State.
 - Increasing the number and economic value of food manufacturing entrepreneurs and companies in North Carolina, with priority given to those entities located in rural and economically distressed areas.
 - Any other goal the Committee deems advantageous to the State.



Broughton Project

Morganton, Burke County

- Hospital functions currently located at the historic Broughton Hospital campus in Morganton, N.C. are expected to relocate to a new facility on adjacent property in late-2018/early-2019
- 800,000 square feet of historic buildings will be left vacant
- In 2014, the General Assembly directed Commerce to study potential redevelopment opportunities for the historic campus and adjoining 800 acres of publicly owned land and evaluate possible public-private partnerships
- Other agencies identified as collaborators:
 - Dept. of Administration
 - Dept. of Health & Human Services
 - City of Morganton
 - Burke County



Community Development Block Grants

- Community Development Block Grant (CDBG) funds are available to local municipal or county governments for projects to enhance the vitality of communities by providing decent housing and suitable living environments and expanding economic opportunities.



Disaster Recovery

- \$10 Million Disaster Recovery Grants
- Small Business Survey
- \$15 Million Small Business Lending Program
 - North Carolina Community Development Initiative, Inc.
 - Carolina Small Business Development Fund
 - Center for Community Self Help
- Continued Economic Development: \$5.125M



A photograph of three men in a factory or industrial setting. On the left, a man in a light blue shirt and safety glasses is wearing purple gloves and holding a large, complex metal mechanical part. In the center, a man in a tan jacket and glasses is looking at the part. On the right, a man in a light blue shirt and glasses is holding a small tool or component. The background shows industrial equipment and structures. The text "Workforce Development" is overlaid in the center in a large, white, serif font.

Workforce Development

Division of Workforce Solutions / NCWorks

Our Mission:

To develop North Carolina's workforce talent, help individuals advance their career opportunities, and exceed business workforce needs by connecting talent to jobs.



Workforce Commission Goals

Educational attainment

- *A skilled workforce results in a more prosperous economy.*

Business engagement

- *Understanding employer needs is essential to developing a strong workforce.*

System alignment

- *An aligned system improves services to businesses and individuals.*



Lidl Recruiting

Rocky Mount and Wilson



A photograph of a male worker in a white t-shirt and yellow gloves working on a large electronic device, possibly a server or a large monitor, in a factory or assembly line setting. The worker is wearing safety glasses and is focused on his task. The background shows industrial equipment and other workers, creating a sense of a busy manufacturing environment. The text "Thank you" is overlaid in the center of the image.

Thank you